

## ACCA and CII

■ Another link between ACCA UK and the CII was forged on 4 October as Jim Beveridge, Vice Chair of ACCA UK's Financial Services Network Panel, joined his colleagues in the CII's Secretariat team to accept ICSA's 'Company Secretarial Team of the Year in the not-for-profit sector' award. As well as a serving panel member, Jim is a consultant working within the Secretariat and Legal Department at the CII.

The ICAS Awards dinner was held at the Langham Hotel and hosted by the Radio 4 comedian Steve Punt.

The Chartered Insurance Institute (CII) is a professional organisation for those working in the insurance and financial services industry. It is a membership body which was established by Royal Charter in 1912 and currently has over 90,000 members.

### agreement

ACCA and the Chartered Insurance Institute (CII) have signed an agreement to extend and enhance the benefits available to both bodies' global membership.

ACCA will offer its members the opportunity to also become a member of the CII – the professional body for the insurance industry in the UK and internationally – for a reduced subscription fee.

ACCA members who join the CII will be able to access regular technical support concerning insurance and financial services industry-related issues, plus regular networking opportunities from training workshops to online learning and knowledge provision.

The benefits for ACCA members who join the CII include:

- regular technical and regulatory e-mails about changes within the industry and to ensure knowledge is up to date

- access to master classes, delivering market sector information and guidance ensuring members maintain their competence and retain their competitive edge
- discounts on a range of training courses, events, meetings and seminars that support professional development by improving members' knowledge and business skills
- CII's 'Knowledge pack' reference guide (distributed only to members) containing useful technical and market information to assist in members' business role, help promote professionalism and enhance their knowledge of the industry.

Members can access further information on this partnership by visiting the Partner resources area of the website at [www.accaglobal.com/members/cpd/learning\\_opportunities/partner\\_resources](http://www.accaglobal.com/members/cpd/learning_opportunities/partner_resources). ■



## all change

■ ACCA introduced a new logo on 21 September as part of a broader brand review programme. Here we explain the background to the change.

ACCA worked alongside leading global brand design agency Fitch to produce its overall new brand identity. This investment has also delivered ACCA's new global website, global launch materials for the new ACCA Qualification, and a new look including colour palette, imagery and typography.

Neil Stevenson, ACCA marketing director, said: "ACCA has always been an innovator, particularly when it comes to brand identity. As a unique global brand in the profession, our identity has to be distinctive and robust enough to transcend cultures and country borders and we are confident that we have achieved this. The new logo is a clear evolution on the former

version, which was first introduced in 1988, and is representative of ACCA's confidence in its standing today."

The new logo is designed to be easier to reproduce than the current version and remains readable at a smaller size. It also works well across all media – from newsprint to the internet. Implementation will be phased to manage costs: the logo will be introduced to systems and materials on renewal or reprint. The new logo also retains its square proportions.

"We are also introducing the logo gradually over the next year, both to avoid reprinting costs and to support members and other stakeholders in adopting the change," added Stevenson.

If you have any queries regarding the new logo, please e-mail [logo@accaglobal.com](mailto:logo@accaglobal.com). ■

## partnership working

■ As part of our drive to provide the best possible support services for our members in the financial services sector, we have established a number of partnerships with other associations and institutes. Among these are the Securities and Investment Institute (SII), the Global Association of Risk Professionals (GARP) and the Chartered Insurance Institute (CII).

Here we are focusing on the SII and an interesting opportunity for our members.

SII, the professional body for professionals working in the securities and investment industry, is looking for accountants to join its examination panels for the Wealth Management stream of its new SII Masters Programme. The SII Diploma, the forerunner of the new SII Masters Programme, was very popular with members of ACCA and the new programme, which offers a dedicated career pathway for individuals advising private customers, is expected to be even more popular.

The new scheme is aimed at advisors working with private customers with varying levels of wealth, although the programme is expected to be of most interest to advisors dealing with high net worth customers rather than 'mass retail'.

The work of an SII Examination Panel (there will be one for each of the three papers) involves:

- updating the syllabus on an annual basis
- reviewing draft examination papers written by the Examiner
- getting involved in the marking of scripts, if this is of interest
- reviewing marked scripts to set the pass mark and grade boundaries.

Details of the three units and more information on the programme can be found

on the SII's website: [www.sii.org.uk](http://www.sii.org.uk) select Qualifications & Exams select SIIM (Wealth Management).

Each module will be examined twice each year (June and December) and traditional narrative papers are used, offering a mix of short answer questions, questions requiring paragraph length answers and case studies. The standard of the examinations is around post-graduate level. Each panel meets four times a year and meetings generally last for around three hours. Participation in this work is counted as CPD points by both ACCA and the SII.

If you would like more details, please contact Simon Walker at [simon.walker@sii.org.uk](mailto:simon.walker@sii.org.uk) or on 020 7645 0693. ■

## FIMA 2007

■ FIMA is Europe's premier financial data management conference.

Taking place in London each year, FIMA gives you the opportunity to benchmark your data management projects against the financial industries' most successful buy side and sell side firms. Whether you are heading up reference data projects or are in charge of developing your company's market data strategies, FIMA will ensure you return to your organisation better equipped to manage your key data challenges. With the financial world fully committed to improving data efficiency and transparency across the industry, join your colleagues at FIMA 2007 at London Olympia to ensure your data initiatives are not left behind. For more information on FIMA 2007 visit [www.fima-europe.com](http://www.fima-europe.com) ■

## Institute of Business Consulting

■ Did you know that ACCA members working in the consultancy field are eligible to join the newly formed Institute of Business Consulting at a reduced rate?

Services offered by the Institute include:

- a high level of networking within the business consulting community
- access to one of the largest consultancy information centres within Europe – the Management Information Centre
- free and reduced rate entrance to events that offer the latest expertise within consultancy
- ongoing CPD through qualifications and awards.

ACCA members can also gain Certified Management Consultant status by undertaking an assessment. The joining fee of £45 is waived for all ACCA members who join the Institute. You will also be eligible for a special membership rate.

The Institute of Business Consulting has been formed through the merger of the Institute of Management Consultants (established 1962) and the Institute of Business Advisors. The newly formed Institute now oversees all business consulting professions promoting professionalism within the industry.

For further information, please visit [www.ibconsulting.org.uk](http://www.ibconsulting.org.uk). ■